

Expand your Knowledge in

Leander



“City of Opportunity”

Written and Presented by:

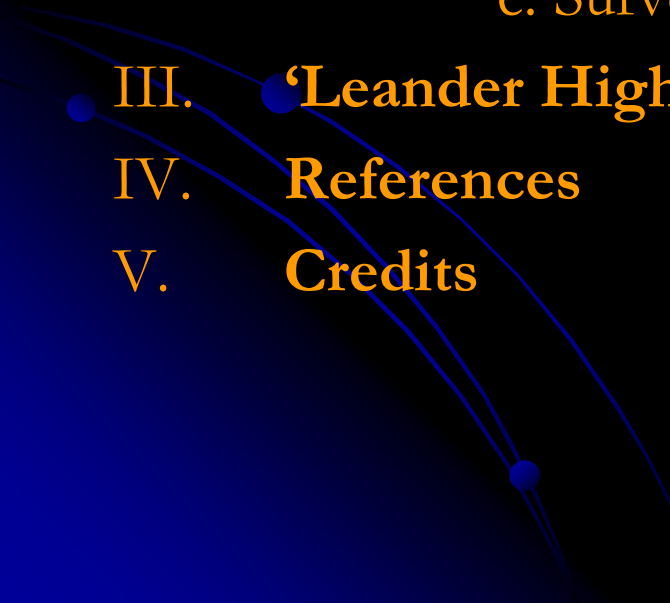
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I. Leander: City in Transition

The City of Leander is in transition. Recent, current, and upcoming **residential growth** has created expectations and needs.



The City is expanding and residents (tax payers) require not only **Quality of Life** accommodations (i.e. improved and expanded roads, new parks, new library, expanded police and fire departments, etc.) but also **opportunities** at the local Leander level (**Higher Education & Jobs**, etc.).

I. Leander: City in Transition, Cont.

Leander is working hard to elevate the City's presence around the region. **Pillars of future-growth, Community Institutions and Identity** are taking shape today!



Rail & Highways



Retail [T.O.D.]
(Transit Oriented Development District)



Quality of Life
Police, Fire, Parks, Library



Residential Development
(Pop. Growth)

=



Leander: A Strong, Well Rounded City



July 2005, Ground breaking, Capital Metro Station – Leander, TX

Further, “**Leander IS Connected**”, and **IS** moving forward!

Transportation (Capital Metro Rail line, Highways); **Retail growth** (T.O.D.); Increasing **populations** (22,000 pop). The City has also recently attracted other opportunities such as; regional Airport interest, Hospital facilities interest, Entertainment venues, and attention from international investors!

I. Leander: City in Transition, Cont.

Q: What does LEANDER have to offer **today??**

A: *UNDENIABLE OPPORTUNITY!*

- Professional Administrative Municipal staff;
- Expanding Emergency facilities
(capable of handling large retail and other commercial buildings);
- Strong Chamber of Commerce;
- L.I.S.D. (a Huge asset);
- Transportation / Transit Options (HWY 183, Ronald Reagan Blvd. [Parmer Lane], Access to IH-35 – via 2243, Lakeline Blvd) AND, (HWY 183A, Cap Metro Rail line) – Leander is a participant in the Austin Cap Metro “All Systems Go” partnership and rail line!
- Land (a most valuable commodity for any growing City);
- Retail Corridors
(cultivating the T.O.D., Downtown district, BLVD retail districts);
- Over 100 years of Heritage;
- An increasingly younger, professional population;
- 21,000 residents and GROWING everyday;
- CITY LEADERS with FORSIGHT & CONVICTION!



I. Leander: City in Transition, Cont.

The Vision of Leander is Progressive.

Expansion, and delivery of opportunities and conveniences are priorities within the city.

Along with the duty to deliver opportunity, is the need to also foster a well trained, well educated local work force.

That duty includes pursuit of one of the most important societal institutions for any City:

Therefore, what is missing in Leander thus far...??

Higher Education!!

including post-secondary vocational and academic instruction.



II.

Demographics
and **NEED** for

Higher Education in Leander
(Serving western Williamson Co.)



II. Williamson Co. Demographics

Approximately 330,000 total Williamson Co. residents!

A: Age Group Distribution

Age Group	Percentage of Population
0-4	8%
5-14	17%
15-17	5%
18-24	8%
25-34	14%
35-44	18%
45-54	14%
55-64	8%
65 +	8%

C: What do these Demographics tell us?

** This data illustrates the **NEED** for more Higher education opportunities in Williamson county!

54% of all Williamson Country residents are considered 'College Age';

68% of all Adults over age 25 have not started or finished a four-year Bachelors degree.

B: Williamson Co. Education

(Percentage of Population 25 or Older)

Did Not Finish High School.....	11%
Finished High School.....	23%
Only Completed 1 to 3 Years College.....	34%
Completed 4 or More Years of College.....	32%

D: How does Leander fare?

- Over 21,000 residents;
- Adult: 89.1% H.S. attainment;
- Only 26% of all adults in Leander hold a four-year or advanced college degree.

Leander falls below Williamson Co. and is below average on State wide education levels

Sources:

<http://admin.worldpages.com/states/TX/willdp.html#education>

<http://www.city-data.com/city/Leander-Texas.html>

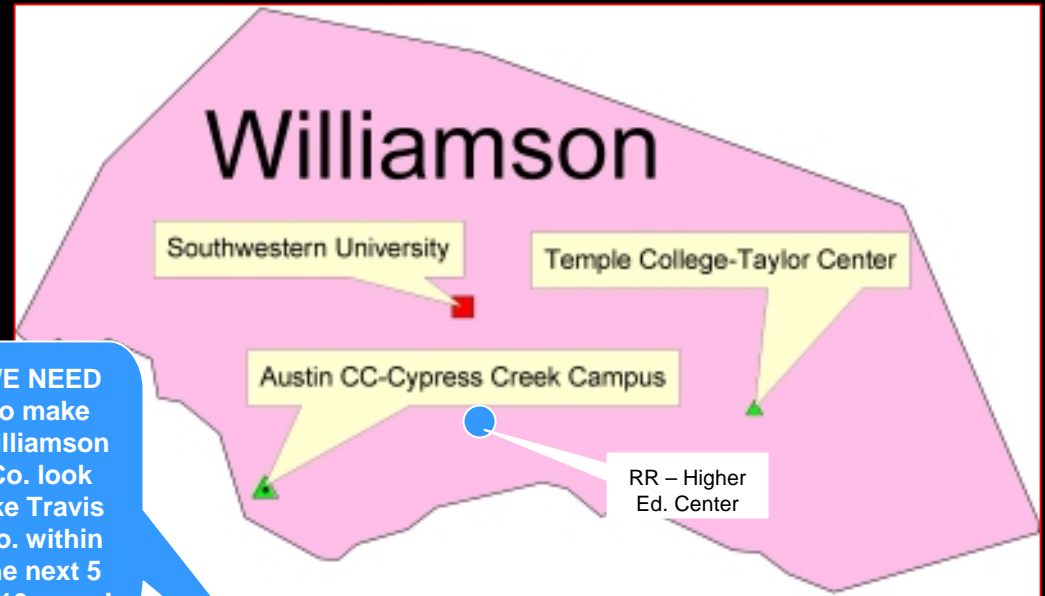
II. Survey of Higher Education in Williamson Co.

Fact: Only four (4) Institutions of Higher Education exist in Williamson Co. One is a small private university, and two are Junior Colleges (Temple College, Southwestern University, ACC – Cypress Creek, Round Rock Education Center)

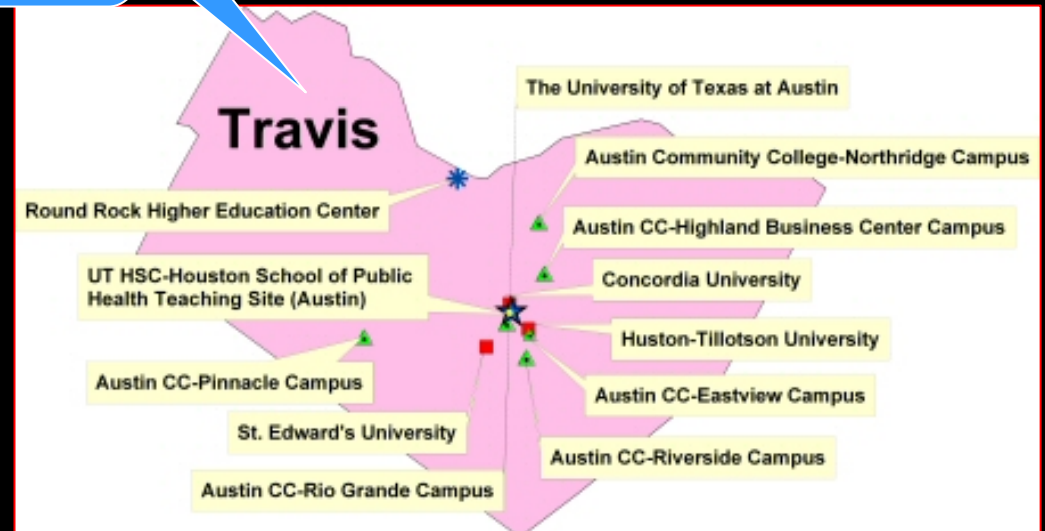
Fact: Only one (1) institution of Higher Education exist in Western Williamson Co., AND one (1) institution exist in Burnet Co. just west of Williamson Co.

Fact: Williamson Co. is home to eleven (11) school districts with a pipeline of over 76,860 students! Again, there are only four local colleges to serve them!!!

****Within the next 5 to 10 years leaders will NEED to make Williamson Co. (educationally) look like Travis county as the State of Texas predicts that Williamson Co. will have over 500,000 residents by 2010 and over 1.5M by 2030.**



WE NEED to make Williamson Co. look like Travis Co. within the next 5 to 10 years!



II. Survey of Higher Education in Williamson Co., Cont.

Williamson County School Districts:

There are 11 Independent School Districts within Williamson County.

Additionally there are at least two (2) Juvenile detention schools.

Coupland ISD,
Jerrell ISD,

Florence ISD,
Leander ISD

Georgetown ISD,
Liberty Hill ISD
Thrall ISD

Granger ISD
Round Rock ISD

Hutto, ISD
Taylor ISD

Williamson County: High Schools: 15 High Schools (Current 2005)

Middle Schools: 25

Elementary Schools: 63

103 Total Schools in Williamson Co.

What does all this mean...there are approximately **76,860** Elementary, Middle and High School students in Williamson Co., from this total, there are over **21,200 High school students** who will be entering college in the next 1 to 4 years!!! **WE NEED TO ACT NOW TO PROVIDE VIABLE HIGHER ED!**

Lets talk about the current **21,200** high school students in Williamson Co. right now: If 85% of these high school students attend college within the first four years after high school, this leaves a potential college student population of 18,000 18-22 year old residents. And, if 20% of these students attend one of the four institutions of higher education within Williamson Co., this will still leave approximately 14,500 high school students which will HAVE TO LEAVE the county to attend college.

WHERE WILL THEY GO?????

II. Survey of Higher Education in Williamson Co., Cont.

- Fact:** New student population predictor data, over the past month, now indicates substantial **INCREASES** for Leander ISD;
- Fact:** There is little to no Vocational Presence in Williamson Co outside the ACC and Taylor College offering;
- Fact:** Demand for localized Higher Education will increase as population grows and as businesses demand skilled and professional labor;

Fact: 76,860 total students and 21,200 current H.S. students in Williamson Co. alone is a CURRENT figure, these numbers will only increase;

Fact: A GAP EXIST IN POST-SECONDARY EDUCATION IN WILLIAMSON CO. AND ESPECIALLY IN WESTERN WILLIAMSON CO.

FACT: The City of Leander is poised, capable and supportive of higher education in western Williamson Co. and in-fact in Leander! Recent passage of a City Council Resolution unanimously encouraging efforts to bring **Higher Education** to Leander is notice to the entire area that Leander is serious, positioned and **ready** to provide Opportunity, and all other benefits, Higher education attracts for its residents and western Williamson Co. neighbors. Benefits including providing **Jobs!**



II. Survey of Higher Education in Williamson Co., Cont.

Fact: Population within 25 miles of Leander is approx. 1.75M. Currently, nine (9) total institutions of higher education reside within 25 miles of Leander – several of these institutions hold student populations of under 4,000 (these schools are considered small and are private); therefore education choices are further limited for area residents.

Fact: A proven element for long-term sustainable development and cultivation of new social institutions has been, and continues to be, a sound foundation of Higher Education within a community. Investors, and other business owners are more attracted to areas with higher education opportunities, than areas without these opportunities.

NOTICE: Leaders of the Round Rock Texas State University Institution are focused on cultivating a “Commuter School” identity; reports cite an expected student population of over 24,000 students. The County, City (Round Rock) and region will be strained to accommodate this sort of increased traffic with existing transportation limitations (notably the continued reliance on IH-35). Western Williamson Co. holds the capacity in transportation infrastructure (Leander - Rail Line) and retail support to open the County to a broader and more accessible educational location.

As Community Leaders, WE NEED TO STOP RELYING on IH-35 as an Education Corridor! We NEED to look at Leander and W. Williamson Co.

III.

Leander

Higher Education
Goals



III. Leander EDUCATION Goals

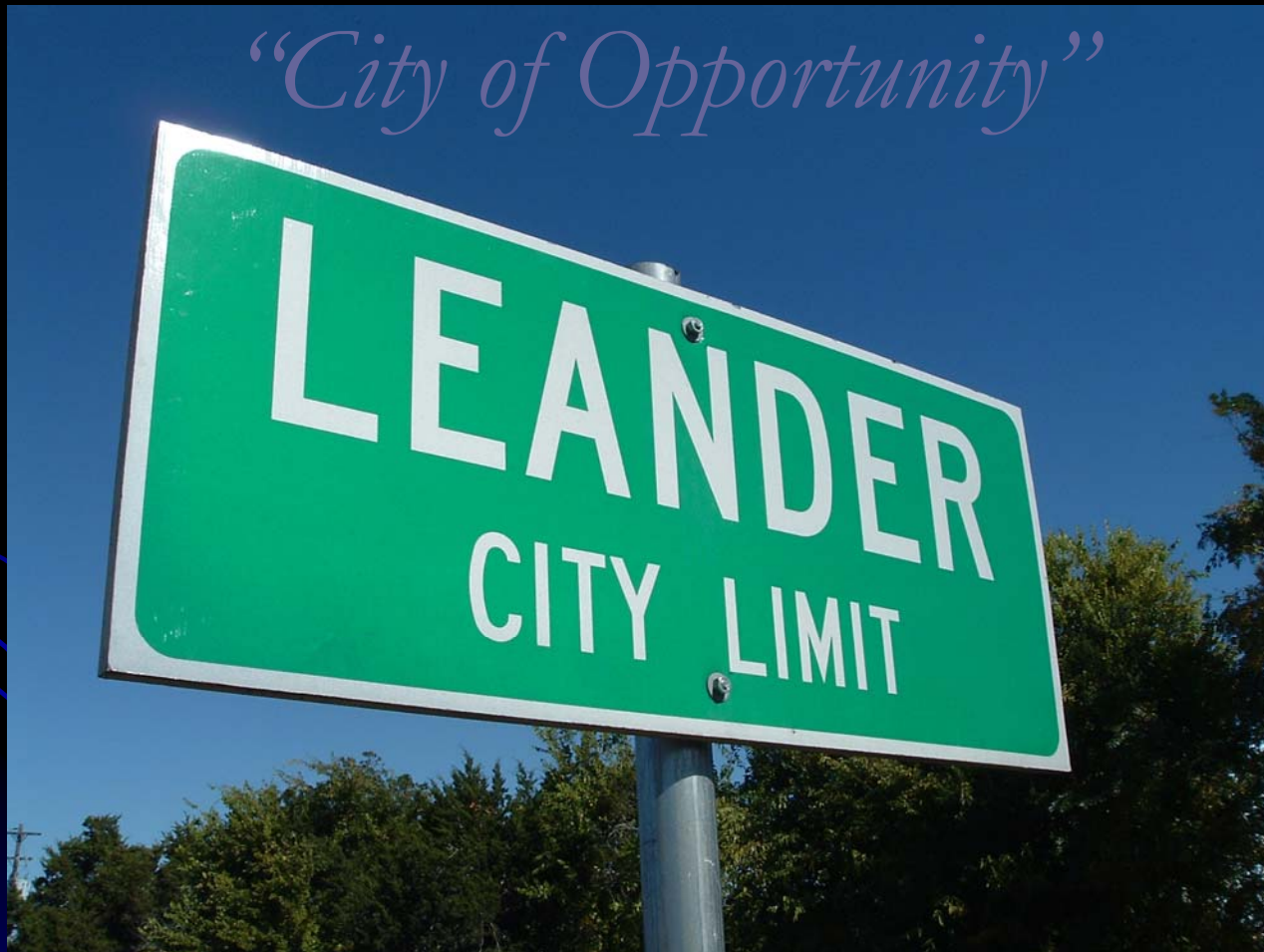
- A: **Establish understanding and support** from **L.I.S.D.** and **ACC** for the need and incredible opportunity higher education will bring to the Leander and western Williamson Co. area;
- B: **Establish an ACC presence within Leander** using existing L.I.S.D. classrooms;
- C: **Demonstrate the City's capacity** to sustain Higher Education courses and interest;
- D: **Rapidly attract a Vocational Institution** presence within the City serving the City and western Williamson Co.;
- E: **Attract a University Satellite Campus** within the City;
- F: **Establish a long-term/permanent Higher Education** presence in Leander;
- G: **Reach agreement from local leaders to end reliance on IH-35 as an education corridor and open western Williamson Co.** as a 'new Frontier' in education opportunity, and capacity for all approximately 1.7M Travis Williamson Co. and Burnet Co. residents.

What is Possible?

Texas Tech University Leander? **Texas A&M University at Leander?**
Baylor Extension at Leander? **Leander College,** **University of Leander?**
YES... these institutions are Possible! **Planning takes place right NOW.**

**Live, Work, Play...&
Attend COLLEGE
in Leander!**

“City of Opportunity”



IV. References

City Data (n.d.).

<http://www.city-data.com/city/Leander-Texas.html>

Texas Higher Education Coordinating Board, (n.d.).

<http://www.thecb.state.tx.us/InteractiveTools/HELM/County.cfm?CountyID=75>

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V. Credits

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